



## JESSICA WEBER DESIGN, INC.

### GRAPHIC DESIGN AND STRATEGIC COMMUNICATIONS FOR THE NOT-FOR-PROFIT SECTOR

Jessica Weber and her eponymous design firm hold the belief that a not-for-profit institution needs special attention to help tell its story. Attention to the special details that help fundraise more effectively, help increase memberships and enrollments, and help save lives through increasing donor participation. Special attention to helping clients successfully clarify their missions and visions for the future has been our goal for thirty years.

Jessica Weber Design, Inc. achieves this with strategic thinking and beautiful design. JWD creates logo and branding systems, annual reports, viewbooks, capital and endowment campaign literature, development brochures and newsletters, websites, and fundraising videos.

Please visit our website at [www.jwdnyc.com](http://www.jwdnyc.com).

### OUR CLIENTS

#### CULTURAL INSTITUTIONS

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The American Museum of Natural History  
The Archaeological Institute of America (AIA)  
The Center for Jewish History  
The Frick Collection  
Japan Society  
Jazz at Lincoln Center  
Martha Graham Center of Contemporary Dance

El Museo del Barrio  
The Museum of the History of Polish Jews /  
North American Council  
Musicians Foundation  
The New York Historical Society  
The New York Philharmonic  
The World Monuments Fund

#### PHILANTHROPY

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American Committee for the  
Weizmann Institute of Science  
American Friends of the Hebrew University  
of Jerusalem  
The American Committee for the  
Tel Aviv Foundation  
American Federation for Aging Research  
Birthright Israel Foundation  
The Brooklyn Hospital Foundation  
The Charles and Lynn Schusterman Family Foundation  
Dikembe Mutombo Foundation

Hope for Depression Research Foundation  
Israel Cancer Research Fund  
The Jeanette K. Watson Foundation  
The Martina Arroyo Foundation  
New York City Police Foundation  
The Paul and Daisy Soros Fellowships for New Americans  
The Rockefeller Brothers Fund  
The Ronald S. Lauder Foundation  
Sea Research Foundation, Inc./Mystic Aquarium  
The Wexner Foundation

#### MEDICAL INSTITUTIONS

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Animal Medical Center  
The Brooklyn Hospital Center  
Mount Sinai Hospital / Department of Social Work

The New York Academy of Medicine  
The New York Blood Center  
United Stress Disorders Association, of the International  
Committee Against Mental Illness (ICAMI)

## EDUCATIONAL INSTITUTIONS

### **Higher Education**

Adelphi University  
Beth El Synagogue Center  
Baruch College  
The City College of New York  
The Skadden, Arps Honor Program in  
    Legal Studies at The City College of New York  
The Charles B. Rangel Center for  
    Public Service of The City College of New York  
Hebrew Union College-Jewish Institute of Religion  
Hellenic College Holy Cross, Brookline, MA  
The Juilliard School  
Nassau Community College  
The New School  
Pace University

### **Elementary & Secondary Education**

Cardinal Spellman High School  
The Graham School  
The Nightingale-Bamford School  
Solomon Schechter School of Westchester  
Storefront Academy Harlem  
The Windward School  
Villa Maria Academy

### **Specialized Programs**

Center for Initiatives in Jewish Education (CIJE)  
The Center for Leadership Initiatives, Canada  
Foundation for Accounting Education (NYSSCPA)  
Hale House Center  
The iCenter for Israel Education, Northbrook, IL  
Philadelphia Education Fund  
Project Pericles  
Reading Reform Foundation of New York  
The Writing Revolution  
YRF Darca

## FAITH-BASED ORGANIZATIONS

AMIT (Israel's Youth)  
Armenian Missionary Association of America  
Beth El Synagogue Center  
Birthright Israel Foundation  
Brick Presbyterian Church  
Center for Initiatives in Jewish Education (CIJE)  
Congregation Emanu-El of the  
    City of New York  
Episcopal Charities  
Guideposts/Peale Center for Christian Living  
The Hebrew Hospital Home of Westchester  
Jewish Funders Network  
The Office of Black Ministry /  
    Archdiocese of New York  
St. Charles Borromeo Church and Resurrection Chapel  
St. Mark the Evangelist Church  
UJA Federation of New York

## SERVICE ORGANIZATIONS

### **Advocacy & Social Justice Programs**

Global Justice Center (GJC)  
Inter-Agency Task Force on Israeli Arab Issues  
Roosevelt House Public Policy Institute /  
    Hunter College  
World Animal Protection

### **Community Programs**

Citizens Committee for New York City  
Community Access  
The Educational Alliance  
Grand Central Partnership  
Lincoln Square BID  
Northlands Rescue Mission, Grand Forks, ND  
University Settlement Society of New York

### **Youth Programs**

The Door  
The Educational Alliance  
Hale House Center  
Madison Square Boys & Girls Club  
Northside Center for Child Development

### **Humanitarian Programs**

Action Against Hunger - U.S.A.  
Aid for AIDS  
World Food Program USA, Washington, DC  
Guatemala Healing Hands Foundation  
Helen Keller International  
New York Disaster Interfaith Services (NYDIS)  
Project Hope, Washington, DC  
TheNet - The Health Equity Network  
United Aid Foundation

## ENVIRONMENTAL ORGANIZATIONS

Environmental Defense  
Open Space Institute  
Peconic Land Trust  
Sea Research Foundation, Inc./Mystic Aquarium  
Yale University School of Forestry and  
    Environmental Science

## CORPORATIONS

Jerold Panas, Linzy & Partners  
Lott Community Development Corporation  
New York State Society of  
    Certified Public Accountants (NYSSCPA)  
Poster Auctions International, Inc.  
Woman's Life Insurance Society, Port Huron, MI